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PRIMASTAR



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SHIFT_ is an English word from a Japanese car company that best embraces our values and the mission of this corporation. No matter where you are in the world, SHIFT_ is the way we express who we are, how we work and what we are trying to accomplish. Everything we touch, we SHIFT_. And everything we SHIFT_ we try to make better and uniquely NISSAN.

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NISSAN PRIMASTAR



Every effort has been made to ensure that the content of this publication is correct at the time of going to press (June 2008). This brochure has been produced featuring prototype vehicles exhibited at motor shows and, in accordance with the company's policy of continuously improving its products, Nissan South Africa reserves the right to change the specification and the vehicles described and shown in this publication at any time. Nissan dealers will be informed of any such modifications as quickly as possible. Please check with your local Nissan dealer to receive the most up-to-date information. Due to the limitations of the printing processes used, the colours shown in this brochure may differ slightly from the actual colours of the paint and interior trim materials used. All rights reserved. Reproduction in whole or part of this brochure without the written permission of Nissan is forbidden.



SHIFT_

A single word that captures more than a vision. More than a philosophy. It's a dedication to looking at the familiar in a different way. To opening the mind to new ways of thinking. And forever advancing the way people move through the world.



PRIMASTAR

Part of Nissan's strong commercial range, the Nissan Primastar is designed to help you work smarter, not harder, and the distinctive drive is as good as it looks. With an intelligent cabin design, smart load space and car-like interior, it was made to boost your business. It's also the only vehicle in its class that has a re-enforced chassis. The durable Nissan Primastar gives you something to look forward to every day. It's also good to know that there are over 126 dealers nationwide, so servicing your Nissan Primastar will not be a problem.

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MAKE A GOOD IMPRESSION

Modern and innovative, with a plunging nose, taut lines and pronounced wheelarches, the Nissan Primastar is strong and expressive, breaking the mould of conventional 'box type' styling.

The Nissan Primastar's front design incorporates the famous Nissan honeycomb grille, combined headlamps and indicators in stylish, extra large headlamp housings, ensuring that you can see and be seen more easily. This feature extends to the vertical rear lamp clusters, while wraparound side protection mouldings and large bumpers convey a feeling of safety and solidity.





STEP INSIDE YOUR COMFORT ZONE

05

Inside its spacious cabin, the Nissan Primastar has all the style and comfort of a passenger car including an air-conditioner in the rear of the vehicle. The high-quality trim is smart and inviting, and the impressive levels of equipment and instrumentation combine comfort with safety and performance, making every drive an effortless experience.

Driver-friendly technology includes power steering, an audio system, air-conditioning via a newly designed ventilation console, a door locking switch, rear heater switch, power windows and central locking doors. With the Nissan Primastar - every journey is a reward.



The wide windscreen and large rear view mirrors provide optimum visibility, and the modern car-like dashboard design includes clear instrument display and cup holders at either end. Extensive storage space, including big door pockets, compartments for small personal items and an illuminated glovebox help keep your cab uncluttered. High comfort seating with 3-way adjustment and an adjustable steering wheel reduce driver fatigue on long journeys.

Get comfortable in the easy-to-walk-through cabin. The dashboard mounted gear lever is conveniently located for the driver, and its position away from the cab floor means there is easy access in and around the cab. The Nissan Primastar also benefits from class-leading sound proofing. High levels of insulation in the cabin, roof lining and engine compartment work together with vibration filters on all the links between the suspension and the body to reduce road and wind noise to a murmur.



EASY TO LOAD, HARD TO FILL

With its smooth ride and car-like comfort, the Nissan Primastar is ideal for carrying any type of cargo. The passenger compartment can be configured to meet almost any business requirement, transporting cargo as well as up to nine people. So you can carry your workmates and their tools or your sports team and their kit, safely and efficiently.

Entry and exit is now even easier with optional sliding doors on both sides. The Nissan Primastar is well appointed and comfortable with headrests and 3-point seatbelts on all seats. Yet it's still practical and durable enough to withstand the knocks that inevitably come from hauling equipment every day.

Work made easy

Responsive on the street, the Nissan Primastar handles like a car and is equipped with your choice of high performance diesel engines. Because driving should be the easy part of work.



A new engine gives the Nissan Primastar outstanding performance and efficiency. The class-leading 1.9 litre, Euro 4 compliant, dCi diesel engine is available with 74kW and 240Nm outputs, providing easy load hauling, quiet cruising and vigorous acceleration.

Direct injection provides better fuel economy, while the common rail system improves performance, reduces noise levels and lowers emissions. Electronically regulated exhaust gas recirculation reduces nitrogen oxide emissions. And the engine is equipped with an intercooler to improve efficiency and reliability without reduced boost or response.



Equipped with a sturdy 6 speed gearbox, the Nissan Primastar is a pleasure to drive. The wider spread of gear ratios means high torque at low speeds, allowing you to take full advantage of the diesel engine. The spread of ratios also allows for reduced engine speeds, so there is less wear and tear on the engine, reduced noise and better fuel consumption. Finally, six gears mean better response in intermediate gears.





The Nissan Primastar drives like a passenger car, thanks largely to its suspension. At the front, an anti-roll bar is attached directly to the spring/damper unit, ensuring steering precision and exceptional ride comfort. At the rear, the torsion-tube axle is located by trailing arms and a Panhard rod. The Panhard rod is a rigid bar that connects one end of the axle to the body on the opposite side of the vehicle. The bar is secured, preventing any sideways movement of the axle. This provides the ideal compromise between comfort and roadholding, as well as filtering out vibrations that generate road noise.

Keeping your business safe

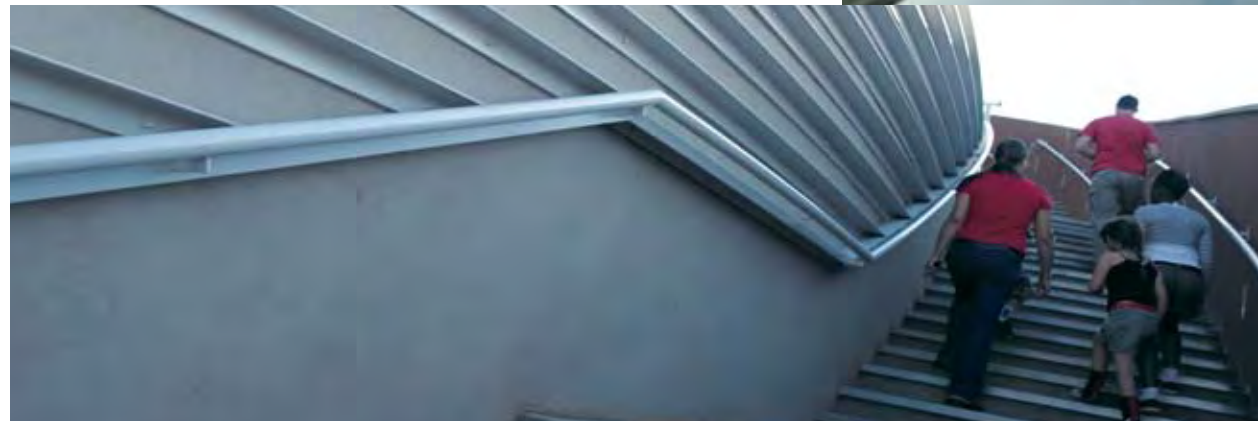
The Nissan Primastar was designed to keep you and your cargo or passengers as safe as possible so you can drive with confidence and concentrate on business. With a range of active and passive safety systems, you can be sure to end each journey as you started it – cool, calm and in control.

Disc brakes all round and ventilated front discs with twin-piston calipers provide fade resistant braking and set a benchmark in the compact mini bus sector. The Nissan Primastar stops as well as it drives, offering one of the best braking performances in its class. Electronic Brake force Distribution (EBD) gives you predictable and balanced stopping power, even in the unlikely event of a partial failure. EBD is available with ABS to prevent the wheels from locking, keeping you in control.

The tough, reinforced cabin structure provides maximum protection in case of an accident, and dual airbags and seatbelts with pretensioners are standard. The windscreen has a large glass area that provides excellent visibility, the rear light is mounted in a high position to avoid accidental damage, and low impact protection bumpers protect the body from daily bumps and scratches. Lastly, remote central door locking is particularly useful when unloading in busy streets.

LESS DOWNTIME MORE UP TIME FOR YOUR BUSINESS

The Nissan Primastar's common rail diesel engines are designed to take on the daily rigors of stop-and-start driving. These engines deliver fuel efficiency that minimise running costs and maximise profits. The 90 litre fuel tank gives you a long range between refueling. Added to that is a 3-year warranty, an anti-corrosion warranty and wide service intervals, so your business won't suffer from unnecessary maintenance costs.



TECHNICAL SPECIFICATIONS

PRIMASTAR

		Primastar 1.9 dCi 100 SWB Dsl
ENGINE		
Fuel type		Diesel
Fuel injection		Direct commonrail injection (dCi)
Engine capacity		1 870
Bore x Stroke (mm)		80 x 93
Number of cylinders		4
Compression ratio		18,3:1
Total number of valves		8
Maximum power		74kW@3 500rpm
Maximum torque		240Nm@2 000rpm
Type of gearbox		6 speed manual
GEAR RATIOS		
Ratios 1st		4.63
2nd		2.10
3rd		1.29
4th		0.90
5th		0.70
6th		0.63
Reverse		1.74
Final Drive		4.8:1
PERFORMANCE		
Acceleration (0-100km/h) seconds		14.9
Maximum speed (km/h)		155
FUEL CONSUMPTION (L/100km)		
Urban cycle		8.9
Extra-Urban cycle		6.5
Combined cycle		7.4
Tank Capacity		90l
SUSPENSION		
Front		Independent front double wishbone with coil springs
Rear		Tubular rear dead axle supported on steel leaf springs
BRAKING		
System type		Servo assist, dual x-split, abs, ebd
Front: ventilated discs-diameter/thickness		305 / 28mm
Rear: discs-diameter/ thickness		208 / 12mm
TRANSMISSION		
Wheel driven		Front wheel drive
TYRE SIZE		
Front & rear		195 / 75 16C
STEERING		
Power steering		Rack & pinion
Turning circle		11.84m / 12.4m
Turns lock to lock		3.21
DIMENSIONS		
Wheelbase		3 098mm
Overall length		4 782mm
Overall height		1 940mm
Overall width (including mirrors)		1 904mm
Ground clearance		185mm
CAPACITIES		
Seating		9 (including driver)
GCM		4 850kg
GVM		2 890kg
Tare mass		1 960kg
Kerb weight		2 040kg
Volume		1,24m ³
SAFETY AND DRIVING		
Airbag		Driver and passenger
ABS with EBD (Electronic Brake Distribution)		•
Three (3-point) seatbelts		•
Height adjustable seatbelts		•
Height adjustable headrests: driver and passengers		•
Warning buzzers: driver's seatbelt undone, headlamps on, front doors open		•
SEAT AND INTERIOR COMFORT		
Height adjustable driver's seat		•
Front/rear aircon		•
2X 15W radio/CD RDS system		•
Two cup holders		•
Split rear seats		•
Washable rubber cabin floor covering		•
Cloth upholstery		•
Five passenger assist handles: 1 front + 4 rear		•
Heating and ventilation with 4-speed fan		•

TECHNICAL SPECIFICATIONS

PRIMASTAR

		Primastar 1.9 dCi 100 SWB Dsl
EXTERIOR		
Tailgate with sliding windows and side sliding windows		•
Front fog lamps		•
Full wheel cover		•
Wide external side protection mouldings		•
Front electric windows: 1 touch up & down on driver's side		•
High-power filtering tinted windows		•
Dual sliding doors with sliding windows		•
Tailgate + heated rear window		•
Rear window wash / wiper		•
Three speed windshield wiper with intermittent function		•
Hubcaps		•
Dual vision side mirrors		•
Rear high-mounted stop lamp		•
SECURITY		
Remote central locking		•
Transponder immobiliser		•
Remote electric deadlocking		•
SERVICE		
Warranty		3 year / 100 000km
Anti-corrosion warranty		3 year / unlimited km
Service intervals		10 000km



All Nissan vehicles now come with a Microdot high-tech anti-theft security feature.

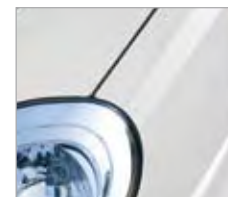
Since 4 October 2006, all new Nissan vehicles are fitted with the Microdot hi-tech anti-theft security feature as standard. The Microdot technology offers added peace of mind from a security perspective. A sticker applied to the vehicle is a visual indication that the vehicle has been fitted with Nissan Microdot, and this is also a deterrent to would-be thieves. Some insurance houses are offering premium discounts to customers if they have this anti-theft feature fitted to their vehicles.

MyNissan.co.za

All Nissan vehicle owners become part of the Nissan family, so the MyNissan site has been created exclusively to enhance the Nissan Owner's experience. Once you register, you'll be informed on special offers, promotions, vehicle launches and events, and a host of other benefits. You can also expect to receive service announcements, a full service guide, vehicle care advice and convenient reminders when your vehicle licence renewal is due. The Nissan Call Centre staff can be contacted via e-mail to reply to any queries. And the site offers a link where you can share information and adventure stories with other Nissan owners.

COLOURS

SOLID COLOURS



Polar White
Z36



Solar Yellow
Z37



Furnace Red
Z35



Delta Blue
Z39

METALLIC COLOURS



Mercury Silver
Z34



Universe Black
Z41



Hydra Green
Z42



Storm Blue
ZBH



Panorama Blue
ZW6



Sherry Red
Z24



Ocean Blue
ZT4



Beige Grey
ZT1